



TABLE DESIGNED
BY WILLIAM PAHLMAN
NEW YORK

yours for lasting home beauty

micarta

The short story of

...micarta®

Micarta is a decorative plastic surface. It never fades or discolors. It shrugs off scratches, scuffs, burns and hot and cold liquids. The super-smooth surface requires no polishing, waxing or refinishing of any kind. An occasional wipe with a damp cloth is all the cleaning it requires. Natural beauty remains locked for life beneath a clear and incredibly tough plastic skin. It works wonders in every room in the house as kitchen counters, dinette tops, paneling for bathrooms and recreation rooms. It brings style and lifelong utility to cocktail tables, dressers, desks, cabinets and beds.

Micarta has many lovely forms. There are pastels, solid colors, patterns and woodgrain surfaces . . . in fact, there is a Micarta surface for any interior or decorative scheme desired.

Architects and interior decorators everywhere are turning more and more to the greater planning freedom offered by the magic qualities of this modern material. Micarta makes a substantial contribution to the new trend toward more carefree, easier living.

The perfect blend of *Utility* and *Charm*

Micarta surfaces offer a truly practical type of beauty. Their natural charm will remain down through the years . . . without coddling, for Micarta is self-protecting.

The durability of its surface surpasses any coating you could apply. Here you are free from the toil of polishing and rubbing. With

Micarta in your home there will always be brightness, always be the knowledge that the surface is presentable.

With Micarta you can forget about all the little hazards of household wear which make such annoying inroads on other types of surfaces. This modern decorative plastic will bounce right back from carelessly laid cigarettes, spilled drinks, and numberless encounters with hard objects.

Micarta has taken its rightful place in new home building and remodeling. The sheer range of its wonder-working qualities offers new outlets for imaginative planning. Its lustrous surfaces are "at home" in every room in the house—and any other place where the job calls for a smart, useful material of permanent beauty.



Kitchens are more and more charming these days — and one reason is colorful, wear-resisting Micarta for all work surfaces.



Now you can buy handsome furniture pieces with wonderfully practical Micarta tops. Table by Herman Miller Furniture Co.



NATURAL MAHOGANY 20758



GREY MAHOGANY 20760



BLOND MAHOGANY 20759



FROSTED WALNUT 20765

New Authentic Trugrains



GREY RIFT OAK 20762



NATURAL WALNUT 20764



NATURAL RIFT OAK 20761



PICKLED RIFT OAK 20763

LINENS



TAN 20700



GREEN 20723



BLUE 886



CARMINE RED 895

Clear, True



PRIMA VERA 20703



KORINA 20726



BEIGE 20731



GREY-GREEN 20732

MOTHER OF PEARL



GREEN 20712



YELLOW 20711



RED 20737



GREY 20706



BLUE 20738

SOLID COLORS



WHITE 856



GREEN 897



YELLOW 882



BLACK 836



CHINESE RED
894

Colors and Patterns



RIFT OAK 20727



MAHOGANY 20704



WALNUT 20705

TRUWOODS

DECORATOR COLORS



WEDGWOOD 20729



LIGHT GREY 20735



SANDALWOOD 20734



BLUE-GREEN 20728



GREYED YELLOW
20730



GREY 20710



BLUE 20756



TAN 20707



WHITE 20752



RED 20754

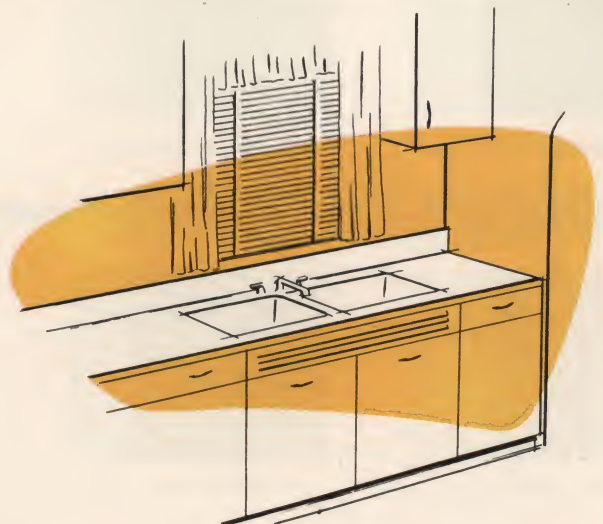
putting *Color*
and
Pattern to work



This attractive chest unit, by Advance Design, Inc., is made of Korina plywood with a matching Korina Micarta top.

kitchens

were the first rooms to invite Micarta into the home. In the form of sink tops, splash boards, and counter tops, it repels all cooking greases and stains. It is free from cracks and crevices where germs might lurk. Here is a material that stays hospitable. The satin smooth surface is warm and inviting to the touch. The kitchen seems brighter, the food more appetizing when Micarta is on the job.



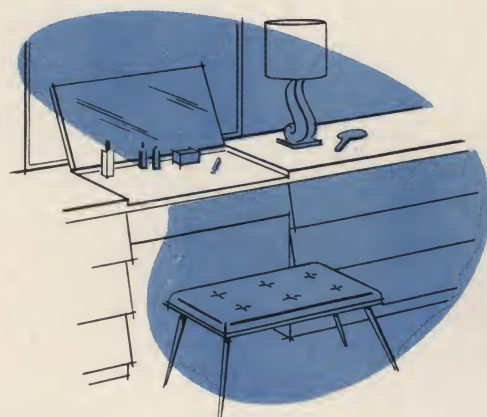
dinettes

are well suited for the talents of Micarta. Serving surfaces of soft pearly gray or trim tan linen will help provoke the appetite. It's so easy to clean, too. A wipe of a damp cloth banishes marks of every kind. On Micarta you can spill alcohol, solvents and hot liquids—and still not mar its lustrous surface. Micarta fills all the functional needs of hardworking dinettes.



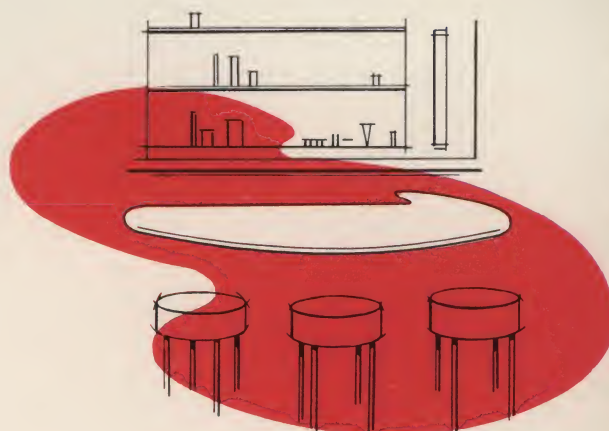
bedrooms

equipped with Micarta-topped furniture are easier to keep clean, easier on the eyes. Chests, night tables and vanities of Micarta can have all the warmth and charm of rich mahogany or blond oak in a surface that's protected for life. Here is proof against nail polish, cosmetics, medicines, scratches . . . in a finish that never needs polishing or waxing.



recreation rooms

offer a real challenge for any surfacing material. Micarta comes through unscathed because it is unaffected by alcohol, burning cigars or cigarettes, or spilled liquids. The resiliency of Micarta makes it easier on glassware and helps hold down noise. It joins in the fun and comes out without a scratch. Ever-attractive and easily cleaned, Micarta will keep the recreation room on a simple, labor-saving basis.



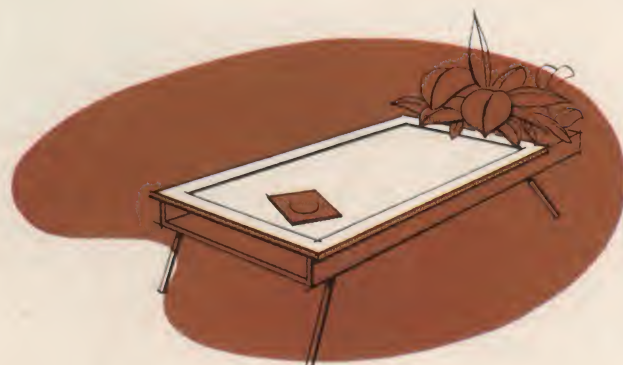
bathrooms

provide one of the most exacting of surfacing applications. Micarta wall panels and sink tops are ideal for the wet and sometimes steamy climate. Spattering water, cosmetics and soap from hasty shavers mean nothing to Micarta. The warm colors never fade, the super-smooth surface never peels, can't rot, won't stain or discolor. The roughest possible use leaves Micarta as you found it—bright, appealing, clean.



furniture

designed in Micarta is now being used and recommended by the nation's top designers. You'll find it on cocktail tables, cabinets, desks, bookcases, bedroom furniture, dining room sets, chests and dozens of other pieces calling for the ideal blend of smart styling and lasting utility. It never needs waxing, polishing, re-finishing or special care of any kind. Furniture topped with Micarta means easier living.



how to get Micarta

You'll find Micarta-covered furniture at your local furniture or department store. Micarta panels may be purchased from your lumber dealer. For Micarta sink tops, counter tops, etc. see your nearest kitchen specialist — or lumber dealer.

Should you have any difficulty, don't let that stop you from getting this miracle material for yourself. It is now possible to obtain Micarta speedily anywhere in the United States. Just mail the attached post card. It requires no postage and obligates you in no way.

Westinghouse



micarta[®]

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UNITED STATES PLYWOOD CORPORATION
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and **U.S.-MENGEL PLYWOODS, INC.**

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provide one
Micarta wall
times steamy
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From the collection of:

Mike Jackson, FAIA

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